



CASHBACK 2023/24

Annual Report



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BACKGROUND TO PROGRAMME

TITLE OF PROJECT

CASHBACK 'SCHOOLS OF RUGBY AND CASHBACK COMMUNITY RUGBY PROGRAMME'

THEME

SPORT FOR CHANGE

TARGET GROUP - YOUNG PEOPLE DISADVANTAGED BY:

- LIVING IN AREAS OF DEPRIVATION; AND
- BEING EXCLUDED, OR AT RISK OF EXCLUSION FROM SCHOOL; AND
- BEING AT RISK OF BEING INVOLVED IN ANTISOCIAL BEHAVIOUR, OFFENDING/RE-OFFENDING

AGE RANGE

10 – 25 YEARS

NUMBER OF YOUNG PEOPLE PROJECT EXPECTS TO WORK WITH

- 5,000 OVER THE 3 YEARS OF PHASE 6 OF OUR FUNDING
- TOTAL OF YOUNG PEOPLE ENGAGED IN THE PROGRAMME 23/24 = 1,962



Braeview U14 girls team

INTRODUCTION

Year 1 of Phase 6 of the Scottish Rugby CashBack programme has seen the successful addition of many new communities, as well as the further development of our returning schools. Since August 2023, the Partnership and Project Officer team, along with our Development Officers, have collaborated with schools to deliver the practical elements of our programme. These include CashBack Community Rugby, the Developing Player Programme, and our Schools of Rugby. Additionally, the team has continued to offer off-field elements, providing young people with skills development and qualifications, including Scottish Rugby qualifications in coaching and officiating, and modules from Education Through CashBack.

We launched Year 1 of Phase 6 with two significant events. The first, the Scottish Rugby Phase 6 CashBack Launch Day, took place in June 2023 at Scottish Gas Murrayfield. This event celebrated the engagement of our partners in the CashBack programme, provided key information, and allowed our 13 CashBack communities to connect with Scottish Rugby staff and each other. Laura Luedke from St. Paul's High School in Glasgow delivered an inspiring presentation on the impact of our CashBack programmes, while Sam Linton from Inspiring Scotland outlined the aims and reporting requirements for Phase 6. Various Scottish Rugby staff presented workshops on reporting requirements, planning and delivering CashBack Community Rugby events, and exploring alternative educational opportunities for young people.

Also in June 2023, we held a CashBack Rugby Ambassadors Day, celebrating the contributions of our Rugby Ambassadors. These young leaders have dedicated hundreds of hours to community delivery. The day featured rugby sessions, a stadium tour, Q&A sessions with Edinburgh Rugby players and coaches, and an opportunity to observe a professional session.

A key success this year was our ability to work directly with schools and local clubs on the CashBack Community Rugby programme. A notable example is the collaboration between Wester Hailes Education Centre and Murrayfield Wanderers Rugby Club. Together with various partners, they delivered programmes addressing antisocial behaviour, substance abuse, and provided first aid training. Additionally, there was a focus on healthy eating and barista training, facilitated by the local homeless charity Four Square.

Partnering with SAMH has been crucial in delivering Education Through CashBack modules focused on mental health and wellbeing. In October, a CashBack National training day at Stirling County provided our Development Officer workforce with vital training sessions on maintaining wellbeing and integrating mental health education into sports settings.

In the West CashBack region, young people engaged in activities aimed at diverting them from antisocial behaviour and involvement with the justice system. Consistent on and off-field School of Rugby activities, supported by partnerships with SAMH and Police Scotland, have provided a safe and positive outlet for personal development.

In the Caledonia region, we supported three new schools, working effectively with partner rugby clubs, community learning services, Active Schools, and leisure trusts. Each school participated in regional games, highlighted by Alness Academy's success attending the Super Schools Series finals. Our partnership with Dundee & Angus College has offered high-quality facilities and strengthened community connections.

As in previous years, I would like to extend my gratitude to our CashBack team at Scottish Rugby—Gavin Emerson, Luther-Michael Mavunga, and Sama'an Akel—who have adapted remarkably to deliver the programme. We also appreciate the efforts of our Development Officers, schools, and clubs. Special thanks to Sam Linton and the team at Inspiring Scotland for their support and flexibility. As we conclude Year 1, we look forward to building on our achievements and further enhancing our impact on CashBack outcomes in all our communities.

Steve Turnbull

Head of Rugby Development Operations

SUMMARY OF PROJECT

Scottish Rugby is proud to continue its commitment to supporting young people in Scotland through the CashBack programme. In the current funding phase, known as Phase 6, Scottish Rugby has identified 13 secondary schools located in or serving children from the most disadvantaged areas of Scotland. Building upon the success of previous initiatives, we have once again implemented our CashBack 'Schools of Rugby & CashBack Community Rugby' programmes in these schools.

Working closely with local partners, our programme has targeted young people through referrals and identified groups, using rugby as a catalyst for engagement. By leveraging the power of sport, we aim to provide opportunities for participants to develop their capacity, confidence, physical fitness, cognitive skills, physical competencies, and personal qualities.

Central to our approach is the belief that participation in positive activities can have a transformative effect on young people's lives. Through the CashBack programme, we are not only fostering personal development but also empowering young individuals to make positive contributions to their communities.

As we enter this new phase of funding, Scottish Rugby remains dedicated to creating inclusive and impactful programmes that support the holistic development of young people across Scotland's most deprived areas. By harnessing the values inherent in rugby, we strive to inspire, empower, and uplift the next generation of Scottish citizens.

THE PROGRAMME INVOLVES THREE SCHOOL PHASES & COMMUNITY PHASE:

1. Rugby starter programme (Children aged 10–14)

Children from primary 6 through to 3rd year being introduced to rugby in curricular sessions and transitioning into extra-curricular rugby and to experience playing for their school in inter-school competitions. This rugby programme will be led by teachers and coaches based, mainly, in the secondary school and would be supplemented by senior pupils trained to work with the junior players. The rugby starter programme will have male and female players involved, creating age group teams with players transitioning into the 'Junior Phase' of the 'School of Rugby' curriculum programme.

2. Junior phase attainment through rugby programme (Children aged S1–S3)

Young people opt in or are referred into a curricular programme, known as the School of Rugby, that educates pupils, on the skills and values of Rugby. Through the curriculum, pupils will have the opportunity to learn more about the sport of Rugby, its laws, and how to play the game, while also benefiting from the positive aspects of physical activity. We aim to aid pupils in cultivating confidence, enhancing their physical and personal skill sets, boosting attendance and academic achievement, and facilitating smooth transitions through secondary school.

3. Senior phase attainment through rugby programme (Children aged 15–17)

Young people will opt in or be referred into a curricular programme which focuses on raising attainment award focussing on Strength & Conditioning and technical skill development. The Developing Player Pathway Programme, aims to create a player-centred environment and performance pathway, developing well rounded individuals to progress onto positive destinations whether that be further rugby or education. This programme along with added learning from Education Through CashBack (ETC) modules, and Scottish Rugby courses, assist Young People in the gaining both SQA credits and vocational qualifications, supporting them towards positive destinations.

CashBack community rugby programme (Young people aged 16–25)

Beyond the school environment, the CashBack Community Rugby (CCR) programme provides young people with opportunities to continue and/or start their rugby journey and personal development. This project extends beyond school settings, catering to young people up to age 25. Through a series of community-based events and activities, participants can further hone their skills, build lasting relationships, and contribute positively to their communities. The programme also addresses broader social issues such as anti-social behaviour, promoting inclusivity, and respect both on and off the field.

FINANCIAL REPORT

DASHBOARD: MEASURE	METRIC	PERFORMANCE ACTUAL	TARGET
Project Activity (no less than 85% on project costs - at least 75% revenue costs and up to 10% capital costs)			
3 x School and Youth Project Officers	£	£120,000	£120,000
13 x School of Rugby Centres @£23k per SoR & CCR	£	£299,000	£299,000
Travel Cost for travel to competitions £4k per school x13	£	£52,000	£52,000
Cashback Kit for Schools @ £3k per school x13	£	£39,000	£39,000
Total Project Activity	£	£510,000	£510,000

Other Project Costs			
Management and Marketing (up to 10% of CashBack funding)	£	£20,000	£20,000
Total Other Project Costs	£	£20,000	£20,000
Total Expenditure	£	£530,000	£530,000



Inverclyde Academy CCR

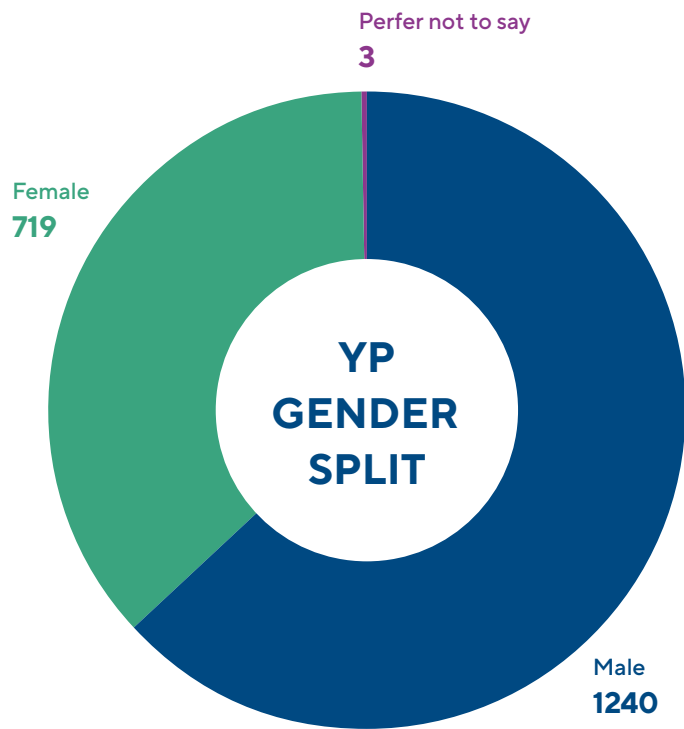
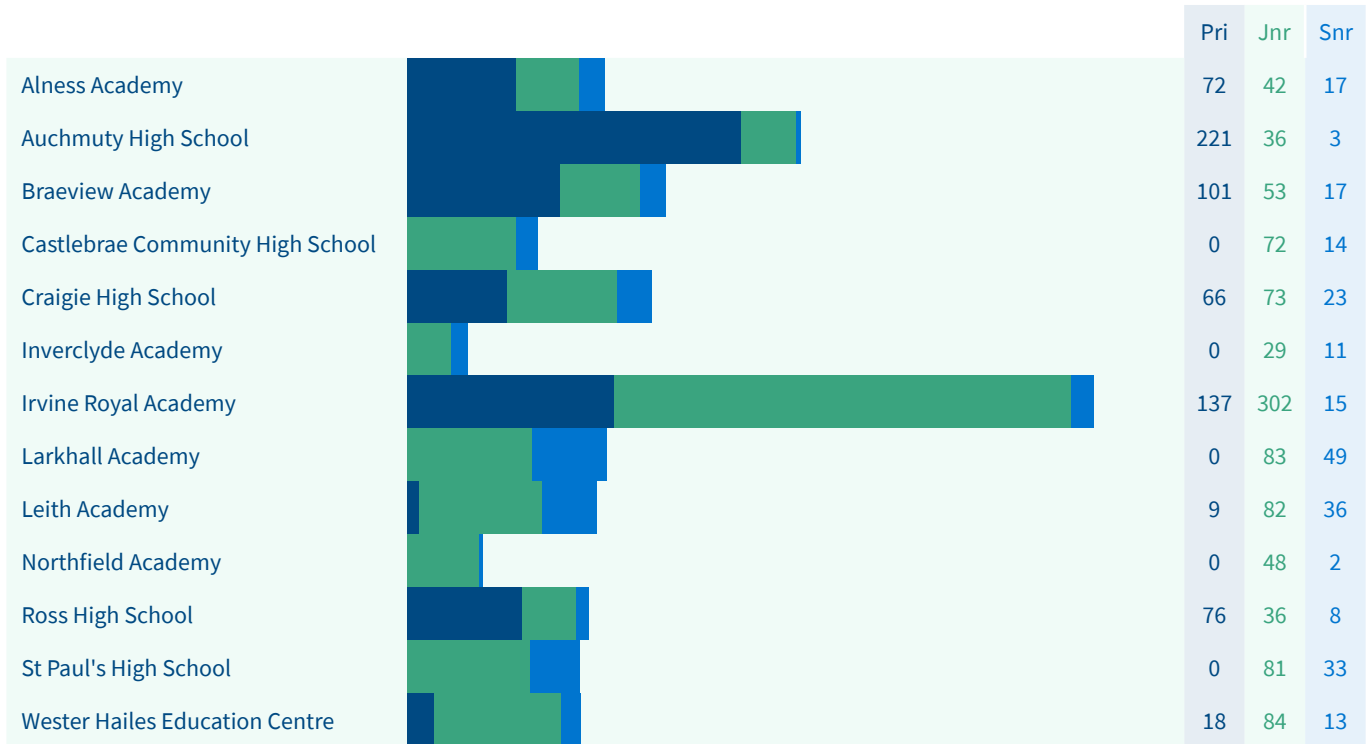
LOCAL AUTHORITY	CASHBACK SPEND	YOUNG PEOPLE
Aberdeen	£40,000.00	50
Dundee	£78,000.00	333
East Lothian	£42,000.00	120
Edinburgh City	£122,000.00	328
Fife	£40,000.00	260
Glasgow City	£42,000.00	114
Highland	£40,000.00	131
Inverclyde	£42,000.00	40
North Ayrshire	£42,000.00	454
South Lanarkshire	£42,000.00	132
Total	£530,000.00	1,962

SPEND PER SCHOOL:

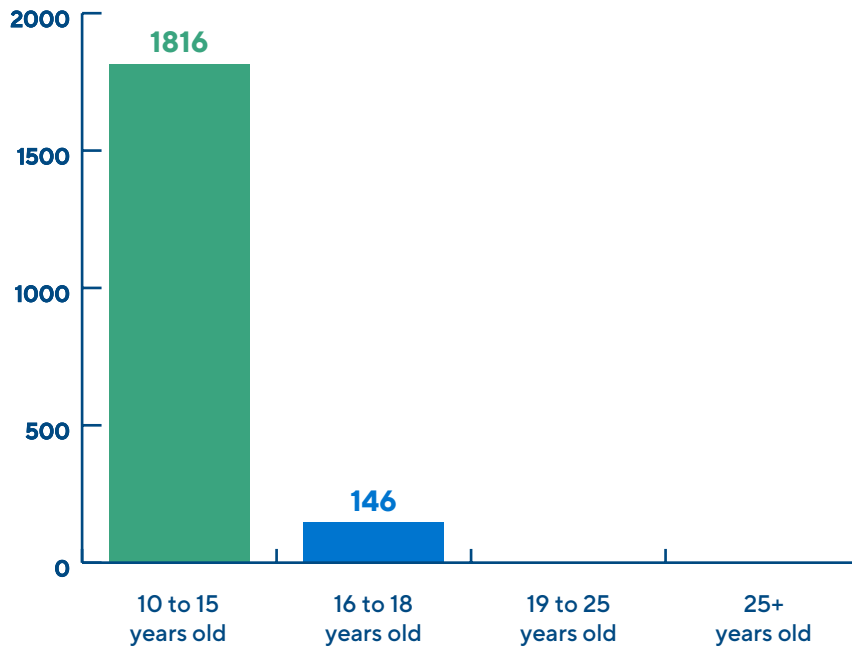
SCHOOL	YEAR 1 TOTAL	YOUNG PEOPLE
Alness Academy	£41,562.00	131
Auchmuty High School	£41,562.00	260
Braeview Academy	£41,562.00	171
Castlebrae Community High School	£41,562.00	86
Craigie High School	£39,500.00	162
Inverclyde Academy	£39,500.00	40
Irvine Royal Academy	£39,500.00	454
Larkhall Academy	£39,500.00	132
Leith Academy	£39,500.00	127
Northfield Academy	£41,563.00	50
Ross High School	£41,563.00	120
St Paul's High School	£41,563.00	114
Wester Hailes Education Centre	£41,563.00	115

PROJECT PARTICIPANTS

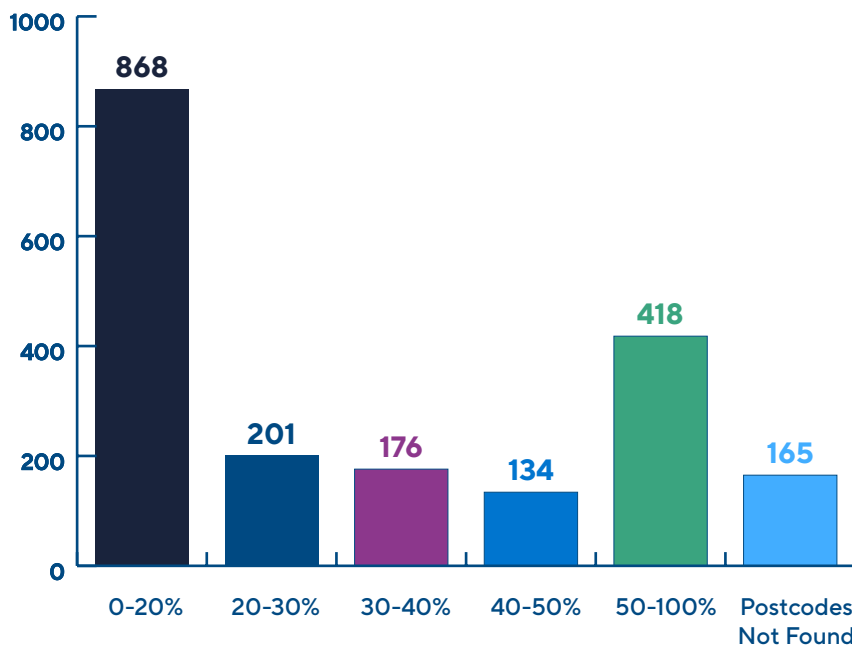
Throughout Year 1 of the programme, each school reported back to us on a quarterly basis recording the number of pupils involved within each of the three school phases.



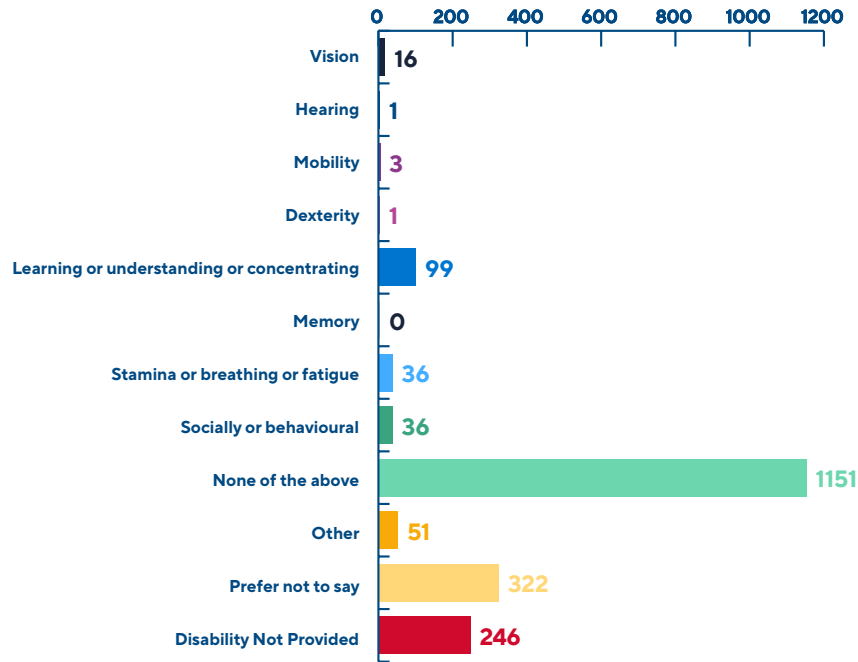
Age Profile



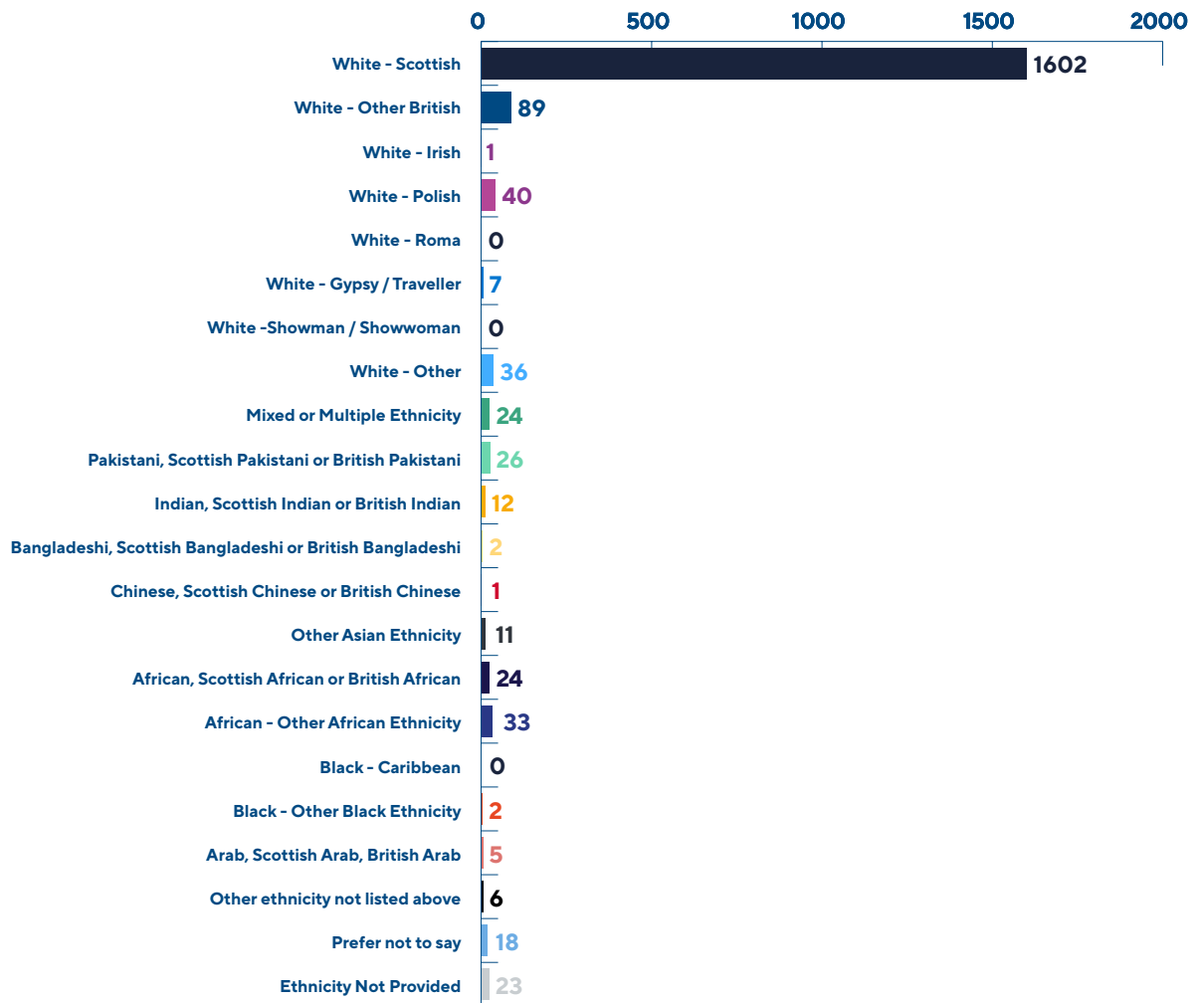
SIMD Profile



Disability Profile



Ethnicity Profile



In continuing to provide inclusive opportunities to young people in the most deprived areas of Scotland, Year 1 of Phase 6 has exceeded our final recorded participation for Phase 5 of the CashBack programme. This year concluded with a total of 1,962 pupils recorded across the 13 CashBack Schools from Primary to Secondary Phase. (Figure 1)

Relatedly, Phase 6 recorded a growth in female participation compared to Phase 5 of the programme. With 719 female participants recorded in Phase 6 so far. (Figure 2)

We can also see a positive increase in the number of participants recorded as being from the 20% most deprived areas in Scotland, with 868 young people captured in Year 1 of Phase 6 alone, which equates to 44% of total participants. (Figure 3)

Figure 1: Total Student Participants

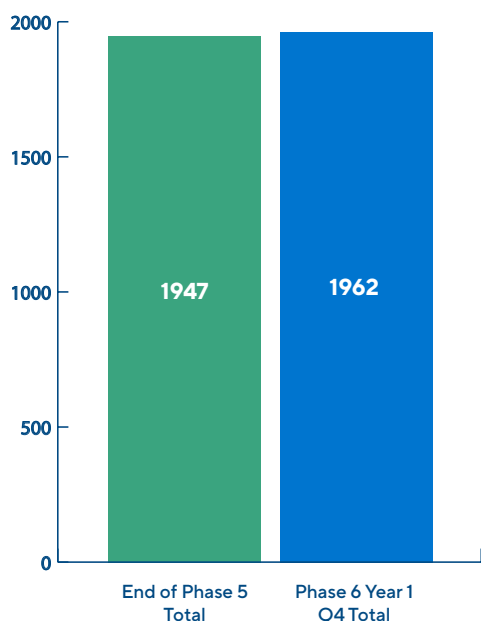


Figure 2: Gender Split

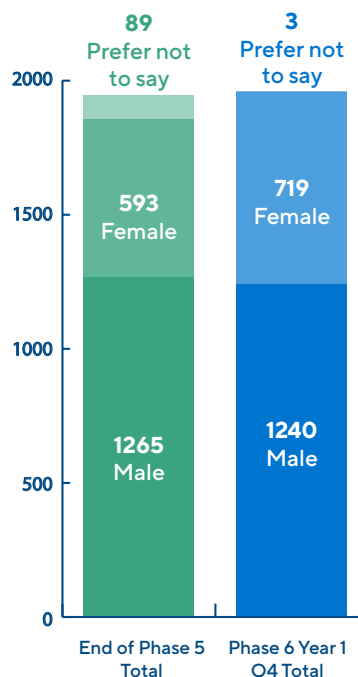
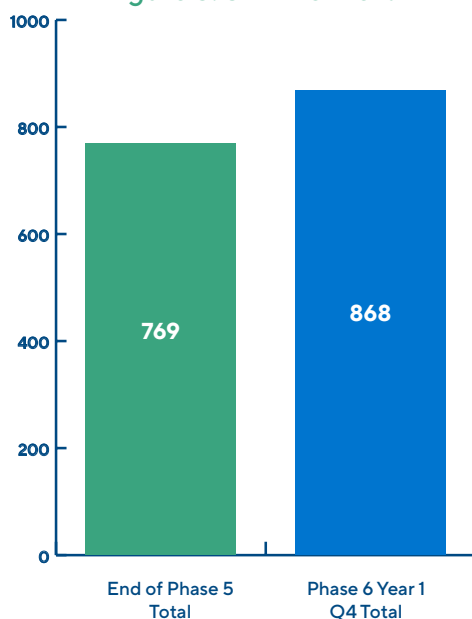


Figure 3: SIMD 0-20%



PROGRAMME IMPACT

The CashBack Schools of Rugby – Sports for Change & CashBack Community Rugby programme aims to work with 5,000 young people aged 10-24. The programme has been delivered within the 13 identified schools with a specific focus on delivering Outcomes 2 to 5 as well as community projects focussing on Outcome 1.

This section describes the impact of the Year 1 programme on participating pupils. However, our evaluation process faced challenges as we only received responses from 266 pupils, primarily from newly engaged communities. This fell significantly short of our target to survey approximately 875 pupils. Moreover, lacking third-party support for the questionnaire hindered the depth of data collected, preventing us from fully capturing the intended outcomes.

Moving forward, Scottish Rugby is committed to enhancing our evaluation procedures over the next two years of the current funding phase. We will implement measures to improve data collection methodologies, ensuring more comprehensive and representative insights. By refining our approach, we aim to accurately demonstrate the positive impact of our programmes and effectively address the needs of the communities we serve.



CONTRIBUTION TO KEY SCOTTISH GOVERNMENT POLICY AREAS

Scottish Rugby's CashBack programme is dedicated to aligning with several key Scottish Government policies, ensuring our activities contribute positively to broader societal goals. Here's how our project supports these priorities:

Scotland's 2018-2032 Climate Change Plan

We are committed to supporting Scotland's climate goals by implementing sustainable practices across our programmes. For example, we have reduced single-use plastics at events, encouraged public transport and carpooling among participants, and integrated environmental education into our youth activities. These efforts help minimise our carbon footprint and raise awareness about climate change among young people.

Application of the Fair Work Framework

Our adherence to the Fair Work Framework ensures we provide an environment where effective voice, opportunity, security, fulfilment, and respect are integral to our operations. We offer equitable professional development opportunities, ensure job security, and foster a culture of respect and inclusion. For instance, our Development Officers and volunteers receive continuous training and recognition, contributing to a supportive and motivating work environment. As partners with the employers of our Development Officer network, we ensure that they are paid fairly and treated with the highest standards of the Framework.

Increased Awareness of the United Nations Convention on the Rights of the Child (UNCRC)

We promote the rights and well-being of children by raising awareness of the principles of the UNCRC into our programme and promoting them across Scottish Rugby. We are ensuring that we educate our staff and working with schools to support our participants about children's rights, ensuring every child is treated with dignity and respect. Our coaching, mentoring, and educational sessions emphasise the importance of listening to and supporting young people, creating a safe environment where they can thrive. Many of our staff are yet to complete the online UNCRC training, but this is something we will be prioritising in Year 2 as well as ensuring that UNCRC information is on the Scottish Rugby website. Our programmes are yet to incorporate UNCRC activities for young people to take part in, but we have begun consulting with our SoR pupils to discuss future training.

Introduced In December 2018 the Scottish Government laid before the Scottish Parliament the Progressing the Human Rights of Children in Scotland: 2018-2021 Action Plan and the Progressing the Human Rights of Children in Scotland: Report 2018, in line with the duties placed on Scottish Ministers under Part 1 of the Children and Young People (Scotland) Act 2014.

Scottish Rugby has completed our Childrens Rights and Wellbeing Impact Assessment, which can be found [HERE](#)

Best Start, Bright Futures: The Scottish Government's Tackling Child Poverty Delivery Plan, 2022-26

Our initiatives align with the objectives of the Best Start, Bright Futures plan by providing opportunities for young people from disadvantaged backgrounds. For instance, we partner with schools and community organisations to offer educational support, promote healthy lifestyles, and provide pathways to further education and employment. These efforts help address the root causes of poverty and offer tangible support to improve the future prospects of children in Scotland.

Project Support to New Scots

While our current CashBack programme does not have specific initiatives targeted at new Scots, we recognise the importance of supporting and integrating these individuals into our communities. We are committed to exploring opportunities to include new Scots in future CashBack Community Rugby (CCR) initiatives. By collaborating with relevant organisations and stakeholders, we aim to develop programmes that offer new Scots the chance to engage in rugby, build new skills, and foster a sense of belonging. At Irvine Royal Academy, we have taken strides in this direction by engaging young people from refugee backgrounds, particularly from Ukraine and Syria. Since January, we've implemented initiatives such as girls' rugby, which have successfully welcomed participants from these communities. We believe that inclusivity is key to the success of our programmes, and we are open to incorporating activities that specifically support and benefit new Scots in the coming phases of our CashBack programme.

OUTCOMES

Scottish Rugby selected five CashBack for Communities outcomes from the logic model:

1

YOUNG PEOPLE ARE DIVERTED FROM ANTISOCIAL, CRIMINAL BEHAVIOUR AND INVOLVEMENT WITH THE JUSTICE SYSTEM

2

YOUNG PEOPLE PARTICIPATE IN ACTIVITY WHICH IMPROVES THEIR LEARNING, EMPLOYABILITY AND EMPLOYMENT OPTIONS (POSITIVE DESTINATIONS)

3

YOUNG PEOPLE'S HEALTH AND WELL-BEING IMPROVES

4

YOUNG PEOPLE CONTRIBUTE POSITIVELY TO THEIR COMMUNITIES

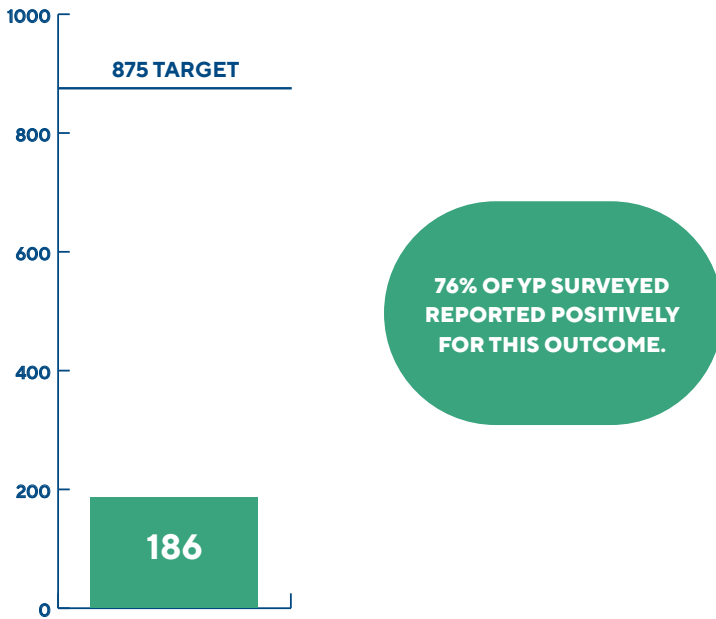
5

YOUNG PEOPLE BUILD THEIR PERSONAL SKILLS, RESILIENCE, AND BENEFIT FROM STRENGTHENED SUPPORT NETWORKS AND REDUCE RISK TAKING BEHAVIOUR

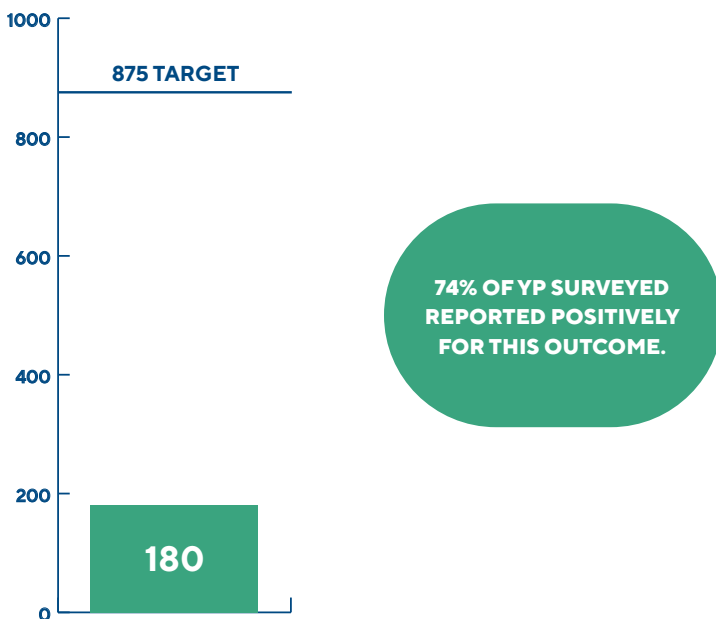
1

YOUNG PEOPLE ARE DIVERTED FROM ANTISOCIAL, CRIMINAL BEHAVIOUR AND INVOLVEMENT WITH THE JUSTICE SYSTEM

YP reporting that their own participation in antisocial and/or criminal behaviour has reduced to have made positive changes to my behaviour



YP reporting that they feel less inclined to participate in antisocial and/or criminal behaviour



"Pupils confidence has grown as they have represented the school in fixtures and tournaments outside of school."

**PE TEACHER
CRAIGIE HIGH SCHOOL**

"His involvement in the Cashback program gave him the confidence to get back into school and to flourish and become a confident member of the school and local community."

**STAFF MEMBER
BRAEVIEW ACADEMY**

"The programme teaches young people to expand their sporting journeys with a sport that is not familiar to their community or social class."

**STAFF MEMBER
BRAEVIEW ACADEMY**

"I'm grateful for the CashBack programme because it provides my child with access to rugby in our community. It removes barriers that were previously in the way and gives them an opportunity to stay active and engaged in a positive environment."

PARENT

"I used to struggle finding activities to do after school, but now with the CashBack rugby programme, I have something positive to look forward to. It keeps me off the streets and gives me a chance to play the sport I love with my friends."

PUPIL

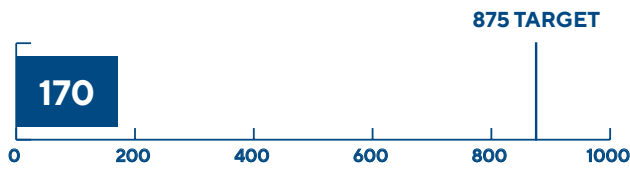
"Overall, the programme has given young people access to a range of opportunities they otherwise would not have experienced. In particular, watching our young people represent their community at national events is an outstanding achievement for the young people, our school, and Northfield."

**SENIOR MANAGEMENT
NORTHFIELD ACADEMY**

2

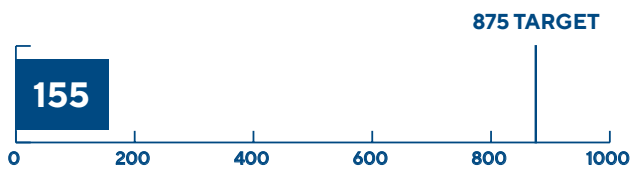
YOUNG PEOPLE PARTICIPATE IN ACTIVITY WHICH IMPROVES THEIR LEARNING, EMPLOYABILITY AND EMPLOYMENT OPTIONS (POSITIVE DESTINATIONS)

YP reporting an improved relationship with their school



78% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

YP's Attendance at School Improves



68% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

Progression Outcomes after completion of the programme

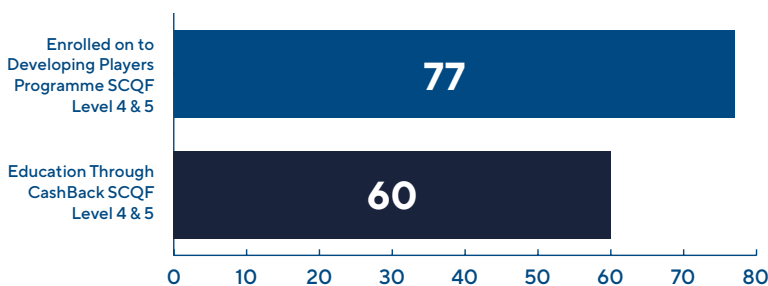
0 the number of participants (target 250) gaining/taking up: Modern Apprenticeship/ Employment

0 the number of participants (target 250) gaining/taking up: Training/Work Experience

0 the number of participants (target 125) gaining/taking up: College/University placement

0 the number of participants (target 250) gaining/taking up: Volunteering

Raising Attainment Award



246 YP
Gain an accreditation for a new skill



122 YP
Gain SCQF Qualifications 4/5/7



124 YP
Gain Non-SCQF Accreditations



83 YP
Record volunteering activities

“Rugby teaches pupils a lot of life skills, such as addressing your fears head on, dealing with setbacks, learning about teamwork and realizing that everyone in the team plays a pivotal role in Rugby.”

STAKEHOLDER

“I know of a pupil who was targeted by local youths in a violent attack which left the pupil hospitalized and lacking confidence to leave the house. His involvement in the Cashback program gave him the confidence to get back into school and to flourish and become a confident member of the school and local community. This pupil has recently signed up for Rugby coaching qualifications and is working with Active Schools to help coach local primary school pupils during the holiday periods. Great to see such a turnaround for this young person and the Cashback Rugby program played a pivotal role with this.”

**STAFF MEMBER
BRAEVIEW ACADEMY**

“More opportunities for pupils to gain qualifications through DPP and ECT Communication module. Our rugby ambassadors have been hugely involved in local events and developing leadership skills. PE staff continue to develop their knowledge of delivering rugby with support from the DO. The SOR programme has started and pupils are enjoying the sessions.”

**STAFF MEMBER
LEITH ACADEMY**

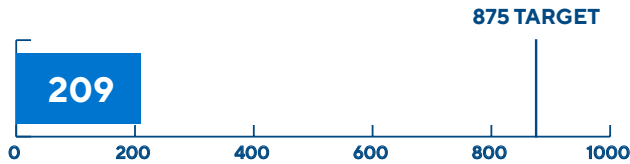
“The School of Rugby programme has given me the opportunity to deliver training sessions with the S1, S2 and S3 year groups. It has also provided me with the opportunity to be a Rugby Ambassador for the school. The written part of the DPP 6 course I have found is similar to Higher PE in terms of the writing. The course has allowed me to further develop my skills such as communication and leadership skills. With these skills being further developed it has helped build my confidence to a point where I can take lead if need be.”

**PUPIL
ST PAUL'S HIGH SCHOOL**

3

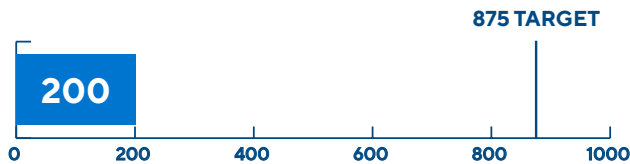
YOUNG PEOPLE'S HEALTH AND WELL-BEING IMPROVES

YP reporting an increase in feelings against SHANARRI indicators: Safety, Health, Achievement, Nurture, Activity, Respect, Responsibility, Inclusion.



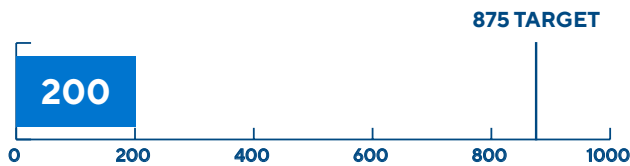
80% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

YP reporting their mental health has improved and they have a more positive outlook on life.



78% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

200 YP (target 875) reporting their confidence has increased.



78% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

0 YP (target 875) reporting they are more aware of the risks and impacts of harmful substance use.

0 YP (target 875) reporting they are less inclined to engage in harmful drugs and/or alcohol use.



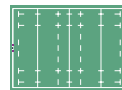
1962

YP reporting evidence of participation in physical and sporting activities



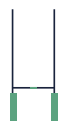
187

Secondary Phase pupils attended Strength & Conditioning



481

Primary Pupils attended Festivals



657

Fixture v another School



244

Joined Local Rugby Club

"Higher level of engagement and activity levels in pupils who otherwise may not have taken part in sports activity - particularly extracurricular."

**STAFF MEMBER
LARKHALL ACADEMY**

"Pupils have made positive choices joining lunchtime/after school rugby clubs. They have also gone from school to community clubs."

PE TEACHER, CRAIGIE HIGH SCHOOL

"A number of pupils who would not have engaged with other sports have found their identity and safe community within the rugby groups and have improved self-esteem because of this."

STAKEHOLDER

"The CashBack rugby programme has been instrumental in promoting the health and well-being of our pupils. Through regular participation in rugby activities, they experience improved physical fitness, enhanced mental health, and a greater sense of overall well-being."

STAFF MEMBER

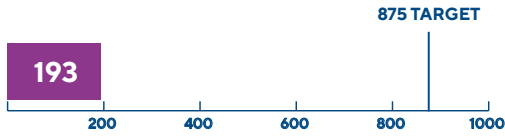
"Young people involved are moving into a Positive Destination, many of which involve sport / HWB / coaching based on the positive experience they have had."

STAFF MEMBER

4

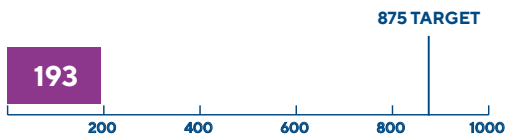
YOUNG PEOPLE PARTICIPATE IN ACTIVITY WHICH IMPROVES THEIR LEARNING, EMPLOYABILITY AND EMPLOYMENT OPTIONS (POSITIVE DESTINATIONS)

YP reporting their perception of their neighbourhood improves



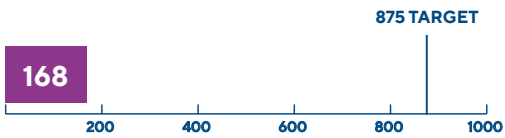
78% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

YP reporting a heightened sense of belonging to a community



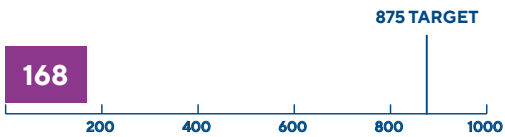
78% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

YP reporting feeling their contribution, links with communities and social interaction are improving



70% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

YP reporting increased motivation to positively influence what happens in their community



70% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

83 YP go on to volunteer, coach, mentor, support or take a leadership role in community organisations



Pupil Delivery to Junior Phase:
62 pupils recorded



Rugby Ambassador:
46 pupils recorded



Volunteering Pupils:
83 pupils recorded

TOTAL volunteering hours YEAR 1



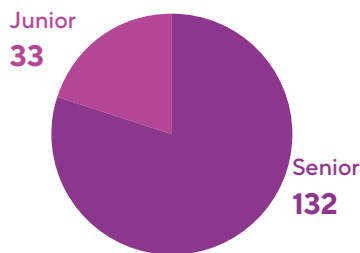
Senior Phase:
881



Junior Phase:
365

Total: 1246

Community Focused Awards Gained



“Pupils behaviour throughout school has improved as rugby on a Friday is a privileged position and lessons on respect during sessions.”

STAFF MEMBER, BRAEVIEW ACADEMY

“Pupils who have entered competitions have sense of pride and belonging when represented our school community.”

STAKEHOLDER

“Through the CCR events, we were able to ensure pupils were receiving dinner and even able to send pupils home with food for their family members. Cashback has enabled us to have senior pupils complete the Coaching Essentials course and from this they have then delivered sessions in our associated primary schools as an after-school club. This has also created an income for our senior pupils.”

RUGBY CHAMPION

“The CashBack rugby programme has encouraged our pupils to contribute positively to their communities. Through initiatives like litter picks and coaching younger children, they’re learning the value of giving back and making a difference.”

STAKEHOLDER

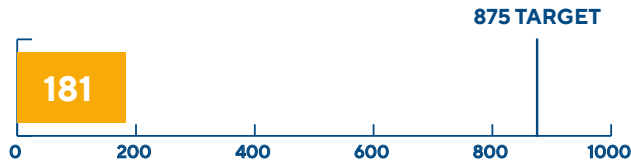
“I’m proud to see my child actively contributing to their community through the CashBackrugby programme. Whether it’s volunteering to coach younger players or participating in community clean-up events, they’re learning the importance of being a responsible citizen.”

PARENT

5

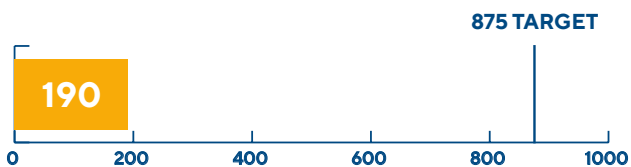
YOUNG PEOPLE BUILD THEIR PERSONAL SKILLS, RESILIENCE, AND BENEFIT FROM STRENGTHENED SUPPORT NETWORKS AND REDUCE RISK TAKING BEHAVIOUR

YP reporting feeling more resilient



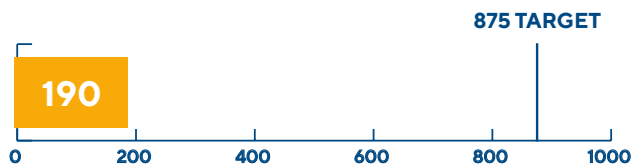
73% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

YP reporting positive, supportive networks – including improved relationships with family, friends and peer mentors



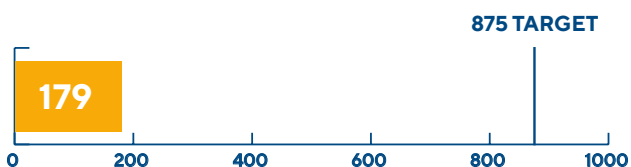
75% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

YP reporting increased access to appropriate services



75% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

YP reporting positive changes in their behaviour



73% OF YP SURVEYED REPORTED POSITIVELY FOR THIS OUTCOME.

New CashBack Community - Northfield Academy

"It's been absolutely phenomenal. Not just seeing the change that we have as them coming into class and being a school but they're becoming better more well-rounded young people. Which for us as teachers is exactly what we want to see. We just want to see them grow up to be wonderful human beings. So, getting the opportunity to see that difference is fantastic."

Mhairi Guthrie, Deputy Head Teacher at Northfield Academy

Click the link or scan the QR code for more



Facebook video

"The development of leadership skills in our Sec pupils leading Primary pupils is clear. The development of life skills such as communicating, listening and planning is also well developed through this vehicle."

STAFF MEMBER

"Pupils build support networks with other pupils who are involved in rugby and have friendships across year groups."

STAFF MEMBER

"The CashBack program has opened up opportunities for me to come out of my comfort zone and try rugby for the first time. It has allowed me to grow confidence within myself as well as providing the opportunity to meet new people and create new friendship groups."

PUPIL

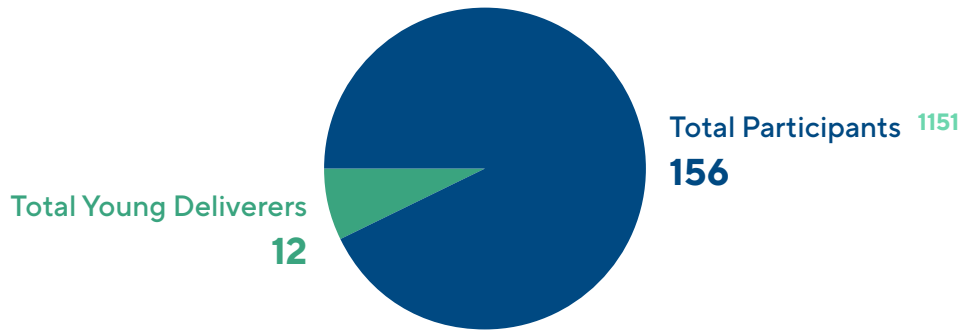
"The CashBack coaching approach supports my child to develop personal skills, resilience, and support networks through a range of targeted support programs. A team ethic is evident, and skills useful in life and on the playing environment are learned and taken on board."

PARENT

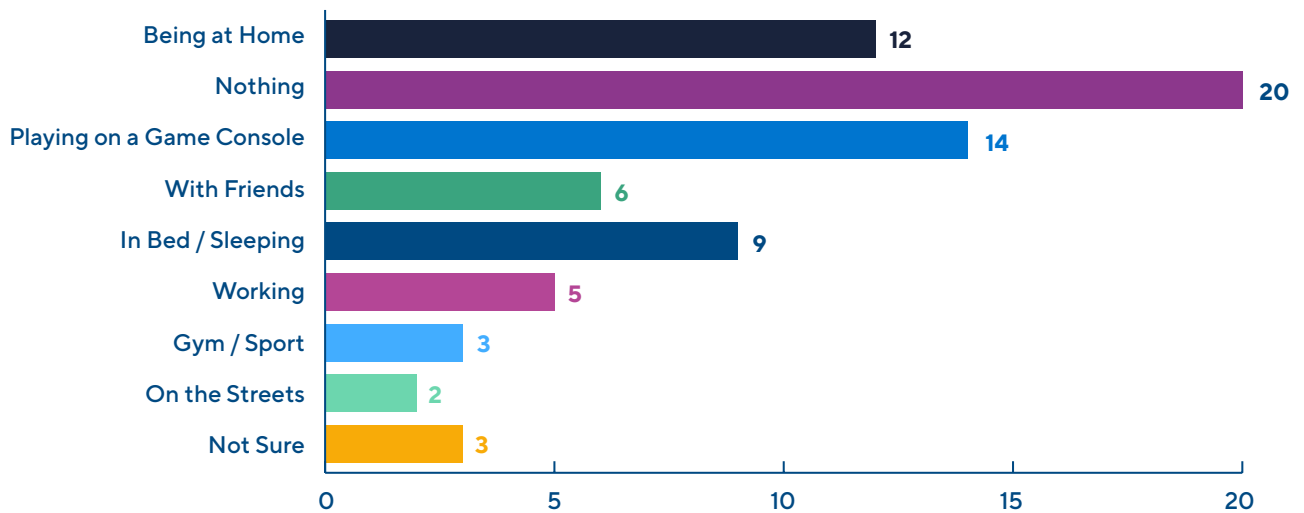
CASHBACK COMMUNITY RUGBY EVENTS:

The CashBack Community Rugby (CCR) events, are local Rugby club run events in partnership with Scottish Rugby and CashBack for Communities. The programmes have delivered in bespoke formats across all our communities, including holiday camps, open strength and conditioning sessions and 8-week blocks at a local 'Tartan Touch'.

The events are open to 12yrs olds – 25yr olds but the main target age has been for 16 – 25yrs olds Pre – NEETS / NEETS (Not in Education, Employment or Training) through school, police and community referral systems. The event aims to provide an opportunity for these individuals to engage in a positive, physical activity through a local rugby club, whilst raising awareness and education around the impact anti-social behaviour can have within the local community.



Each YP involved in the CCR event was asked what they would normally be doing if they had not attended. 74 Young people responded and "Being at home", "Nothing", "Playing on a Game Console" and "In Bed/ Sleeping" were the typical responses.



CashBack School of Rugby success story - Wester Hailes

“Liam is a wonderful example of someone who has gone full circle in the Murrayfield Wanderers rugby pathway... from starting in the after-school clubs in the primaries, to playing and captaining the Wandies Academy, to being a CashBack Ambassador and then to now taking on the Modern Apprenticeship and coaching the pupils and giving back to the community and programme that made him the man he is today... Liam has an incredible ability to take everything in his stride, nothing really fazes him and he takes on all tasks no matter how challenging with a smile on his face. He is a huge inspiration to the young people of the Murrayfield Wanderers Rugby Development Programme and has established himself as an asset in the rugby development team and programme. He is an individual who is indispensable to his community and the club is very proud of all his achievements to date. We look forward to supporting his ongoing development as a coach in the community.”

Marko Mladenovic, Murrayfield Wanderers Rugby Development Officer

Click the link or scan the QR code for more





Youtube Video

CashBack embedded at Scottish Rugby

“We are a community School of about 1,200 pupils. When I start 4 years ago there was no Rugby team, and since then we formed a team of S1/2 boys and managed to compete a 15-a-side fixture. We have played a few festivals with various age group teams from S1-4 for boys and girls. Going forward my aspiration is to grow into the CashBack School of Rugby and take the pupils coming into S1 and try to give them the Rugby bug. Hopefully as they move up the school they’ll want to play more, join a local club and repeating their school and community.”

Robert Thorpe, Larkhall Academy

Click the link or scan the QR code for more



Youtube Video CashBack website page



EXAMPLES OF COLLABORATIVE WORKING

Our CashBack programme thrives on collaborative efforts with various partners, which have been instrumental in achieving our goals and expanding our reach.

Keiran Foy, the Active Schools Coordinator at Craigie High School, reflects on the impact of these collaborative efforts:

"Working with Scottish Rugby's CashBack programme has been a transformative experience for our pupils. The collaborative approach, involving the local club and community organisations, has provided our students with invaluable opportunities to develop their skills and build confidence. The partnership with Scottish Rugby has significantly enriched our school's sports programme and contributed positively to our community."

Additionally, our partnership with local clubs such as Murrayfield Wanderers Rugby Club and community organizations like SAMH has enabled us to deliver comprehensive programmes that address both on-field and off-field development. For instance, in collaboration with Wester Hailes Education Centre, we have delivered programmes focusing on healthy lifestyles, first aid training, and preventing antisocial behavior, with significant contributions from Police Scotland and local charities.

These examples illustrate our commitment to working collaboratively with a wide range of partners to provide holistic support and opportunities for young people across Scotland.

WHAT'S EVERYONE SAYING?

CashBack Community Rugby Event – St Paul's High School

"Through the CCR events, we were able to ensure pupils were receiving dinner and even able to send pupils home with food for their family members. CashBack has enabled us to have senior pupils complete the Coaching Essentials course and from this they have then delivered sessions in our associated primary schools as an after-school club. This has also created an income for our senior pupils."

Staff Member from St Paul's High School

"More opportunities for pupils to gain qualifications through DPP and ECT Communication module. Our rugby ambassadors have been hugely involved in local events and developing leadership skills. There has been an increase in participation in games and tournaments from Leith Academy and more opportunities for pupils to take part in tournaments. The primary school continue to be engaged with rugby and transition events within the school. PE staff continue to develop their knowledge of delivering rugby with support from the DO. The SOR programme has started and pupils are enjoying the sessions."

Staff Member from Leith Academy

School of Rugby Programme

"The School of Rugby programme has opened up opportunities for young people to come out their comfort zone and try rugby for the first time. This programme has allowed them to grow confidence within themselves as well as providing the opportunity to meet new people and create new friendship groups. Since the start of the School of Rugby pupils have developed the confidence to support visiting teachers to the schools during walk arounds. They have used very positive communication skills and can report on the benefits of the school of rugby."

P.E Teacher – Inverclyde Academy

"Increased participation in lunch time rugby activities which has allowed one pupil in particular, who is autistic to access rugby sessions and develop his ability to connect with others socially."

Teacher at Auchmuty High School

CASHBACK AND SOCIAL MEDIA

Leith Hawks @LeithHawks_

Yesterday our @CashBackScot school of rugby ambassadors got the opportunity to undergo lifesaving CPR training at Murrayfield. A great opportunity to learn skills that can save lives. As a bonus we got a stadium tour!

▲ Gavin Emerson

Murrayfield Wanderers FC @wandiesrugby

On Friday our @CashBackScot rugby ambassadors from @WHECHWB and @EHQuins undertook the Scottish Rugby 'Coach Essentials' course at the Wandies Clubhouse.

9 young people now qualified to coach and looking forward to putting their skills to use in the next couple of months! 🌟

5:55 PM · Jan 22, 2024 · 2,522 Views

Braeview Academy & Craigie HS Rugby @CBRugbyDundee · Mar 18

Finishing Day 1 of Saltire Energy Scottish Rugby Schools Week @Rowantreeschool with PE sessions & then the after school club! @DundeeRugbyClub @DundeeActiveSch @Scotlandteam #EveryonesGame

CashBack4Communities

🔄 3 ❤️ 5 📊 314 📌 📤

Glenrothes Community Rugby @GlenrothesRugby · Oct 6, 2023

What a great day of Rugby, well done to all 100+ P6/7's who attended despite weather. Also a huge well done to the @AuchmutyHS Rugby leaders who didn't look 1 bit out of place taking their sessions. @CashBackScot @GlenrothesRFC @Scotlandteam @FifeActiveSch

💬 1 🔄 ❤️ 7 📊 160 📌 📤

Irvine Royal PE Dept @IrvineRoyalPE

This afternoon it was @AnnickPS P6 pupils who got their Curriculum Exposure Programme from Mr Couper & Miss Howie @IrvineRoyalAcad Both classes were full of energy & excited to try Rugby for the first time and get an experience of School of Rugby 🌟🌟 @CashBackScot @Scotlandteam

SUMMARY AND PRIORITIES FOR YEAR 2

As we reflect on the successes of Year 1 of Phase 6 of the Scottish Rugby CashBack programme, we are motivated by the opportunities ahead. Our priorities for Year 2 include enhancing community collaborations, improving our impact assessment, and providing further training for our staff. We will deepen partnerships with local schools, clubs, and organisations, exemplified by our new working partnership with SCORE Scotland this past few months, to ensure inclusive and impactful programmes.

To better understand our impact, we will roll out a new survey to all participants, collecting feedback to refine our initiatives. Additionally, we will focus on staff development, providing training on childhood poverty and the UNCRC to better support young people. We aim to expand our programme reach, promote sustainable practices, and increase visibility. With these priorities, we are excited to continue making a significant difference in our communities.



Larkhall Cashback Event

SCOTTISH RUGBY

SCOTTISH GAS MURRAYFIELD EDINBURGH EH12 5PJ | 0131 346 5000 | scottishrugby.org