

Alison Milne MBE

Demperston Farm, Auchtermuchty, KY14 7EA

27/10/2025

Dear Club Secretary,

I hope this note finds you well. I'm writing to let you know that I will be standing for **re-election as a Custodian Director (Strategy & Welfare) of the Scottish Rugby Union**, and to take the opportunity to share a few thoughts with you and your members ahead of the AGM. A copy of my CV is enclosed for your reference.

It has been an absolute privilege to serve over the past two years. I've learned a great deal from the experience — not just about the governance of Scottish Rugby, but, more importantly, about the incredible people who make our game possible. Whether speaking with volunteers, coaches, or players, I've been reminded time and again that our strength lies in the passion, commitment, and community that exists across all levels of Scottish rugby.

Throughout my first term, I've tried to bring a **strategic and performance-driven approach** to the role — one that balances ambition with accountability. That's meant helping strengthen the Union's governance, contributing to more transparent decision-making, and encouraging longer-term planning that supports both growth and sustainability. But equally, I've always believed leadership must also be about listening, engaging, and building trust. Those relationships, and the understanding that comes from them, are what turn good strategy into meaningful progress.

Looking ahead, I am extremely keen to **build on the relationships I've formed across the rugby community** during my first term. In particular, I want to continue being a constructive and accessible voice for clubs, while contributing more directly to an area I care deeply about — **the development of youth rugby and player pathways**. Supporting young players, as well as coaches, match officials and volunteers as they move through the game is, I believe, central to the long-term success of Scottish Rugby.

Finally, a small personal note: I am incredibly proud of my farming roots, with a long-standing family association to both **Stirling County RFC** and **Howe of Fife RFC** — clubs that have played a special part in my life and continue to remind me of what makes our game unique.

Thank you for your time and for everything your club contributes to Scottish Rugby. I would be honoured to have your clubs' support at the upcoming AGM.

Yours sincerely,

Alison Milne MBE
Custodian Director
Scottish Rugby Union