



Portobello Rugby Club
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To all SRU Member Clubs,

I am writing to you ahead of the **Scottish Rugby Union AGM on Wednesday 26th November**, where clubs will be asked to vote for the new **Custodian Non-Executive Director for Strategy**. I would like to take this opportunity to introduce myself and share why I believe I would be a strong candidate for your consideration and vote.

My name is **Darren Crowther**, and I am currently **Head of Minis Rugby and committee member at Portobello RFC in Edinburgh** where i have been privileged to help grow participation and instil the core values of our game — teamwork, respect, and community spirit. I first discovered rugby as a teenager, and since then I've remained deeply connected to the sport as a player, coach, and volunteer.

In my professional life, I work in **global fintech services**, managing a **\$30m client-focused business** across **75 clients in 22 countries**. My role involves developing and confirming strategy, understanding diverse client needs, and bringing together people with different perspectives to deliver shared success. These same principles are at the heart of what Scottish Rugby needs — strong governance, clear strategic direction, and an inclusive approach that ensures all clubs and communities feel represented.

The **Custodian Non-Executive Director for Strategy** position is about validating and safeguarding the long-term strategic direction of our game. My combination of grassroots rugby experience and global business leadership makes me well-suited to contribute to this important work.

My aim is to help Scottish Rugby build on its strengths — protecting the traditions that bind us together while ensuring the game is sustainable, inclusive, and ready for future challenges. I will bring a balanced, transparent, and collaborative approach to the role, always with the interests of our clubs, players, and members at the centre of every decision.

I would be honoured to have your support and your club's vote at the upcoming AGM. Together, we can ensure that Scottish Rugby's strategy reflects the passion and purpose of every corner of our rugby community.

Thank you for your time and consideration.

With best regards,

Darren Crowther
Head of Minis Rugby, Portobello RFC